



FOR IMMEDIATE RELEASE

Windermere SoCal Proudly Welcomes Barbara Whisenant

SAN DIEGO, CA – JANUARY 25, 2015 – Windermere Real Estate SoCal is proud to welcome REALTOR® Barbara Whisenant to its family of real estate professionals at the Carlsbad office, located at 300 Carlsbad Village Drive, Suite 217. Whisenant began her real estate career in 2000 and brings a diverse skillset, including a background as a paralegal, which allows her to service a broad spectrum of clients and guide them down the right decision path.

Barbara began her real estate career after moving to San Diego, working as a licensed assistant for the REALTOR® she met through the purchase of her home. By working as an assistant, she gained invaluable knowledge and insight into running a real estate business and how to interact and provide exceptional service to clients. “I learned how to be more sociable and how to keep client relationships for life,” says Barbara. “Almost every one of my clients has become my friend. I take a genuine interest in them and want what is best for them, both in real estate and in life.”

With a professional background as a paralegal, bookkeeper, and running non-profit organizations, Barbara’s diverse experience makes her an effective real estate agent. “Due to my knowledge of reviewing and understanding contracts, I am able to advise my clients by explaining all available options and guiding them toward the right decision for them. Plus, I have never had a contract rejected because I help my clients understand what the forms mean,” she adds. Barbara also has great business instincts, with a keen foresight on where the market is going and putting her business squarely at the forefront.



Barbara has achieved a wealth of professional designations, including SRES (Senior Real Estate Specialist), GRI (Graduate Realtor Institute), SFR (Short Sale and Foreclosure Resource), and is a Certified HAFA Specialist. “I have found a great niche working with seniors who are looking to downsize or sell their home before they enter care facilities,” continues Barbara. Barbara is also a five-time recipient of the Five Star Award for Real Estate Agents, from 2010 to 2014, placing her among the top 7% of the local industry for performance and client service satisfaction.

As a professional REALTOR®, Barbara takes a keen interest in her clients and helping them achieve their desired lifestyle. That passion for helping others is seamlessly woven into her personal life as well. She has worked for and with non-profits, including a literacy program to teach people how to read and write, and organizations that advocate for abused senior citizens. She also helps to collect food and clothing for local shelters for battered women every year.

Windermere SoCal came highly recommended by a friend who had made the switch. “Windermere SoCal takes a real interest in agents as individuals, not as a number to boast sales force figures, and wants us to succeed personally and professionally. Their marketing support programs and the tools they offer to help agents achieve success, including educational opportunities, were enticing,” she concludes.

Adds Joe Wogoman, Managing Broker, “We are thrilled to welcome Barbara to our Carlsbad office family. Her professional achievements and track record of success make her an excellent addition to our team. We look forward to working with Barbara and establishing a strong professional relationship.”

About Windermere Real Estate SoCal



Windermere Real Estate SoCal has been serving San Diego and Orange counties since 2010, with offices throughout Southern California. San Diego County offices include Alpine, Carlsbad, Carmel Valley, Hillcrest/Mission Hills, La Mesa Village, and Little Italy, with an Encinitas office opening soon. Orange County offices include Laguna Beach and Laguna Niguel. Windermere's Premier Properties program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels.

For the location of the Windermere Real Estate SoCal office nearest you, please visit our website at WindermereSoCal.com. Stay up-to-date on the latest trends in Southern California real estate by following us on Facebook and Twitter @WindermereSoCal.