



REAL ESTATE NEWS

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BEN BUCHANAN TO MANAGE WINDERMERE LAGUNA NIGUEL

LAGUNA NIGUEL (Calif.) – March 22, 2011 – Windermere Real Estate SoCal announced Ben Buchanan will be their Managing Broker for their Windermere Laguna Niguel office, opening March 22 at 27611 La Paz, Suite D.

Buchanan brings to Windermere a broad palette of abilities and experience, with degrees in Police Science, Arts, and a Sociology minor. He maintains his Lifetime Secondary Teaching Credential earned from Long Beach. Those credentials continue to be put to good use: The skills Buchanan employed in teaching high school Industrial Arts--as well as coaching football and track and field--are used to equal benefit doing what he still loves best: agent development one-on-one coaching. A Broker for 25 of his 35 years in Real Estate, he initially was attracted to the industry by the potential to build a successful career based upon self-reliance and people management skills. When asked what his agents appreciate most about him, Buchanan replies, "My personal service. My agents are my 'customers', just as their 'customers' are *their* clients. The message is the same," he continues. "Ethics, Honesty, and Integrity. As long as we adhere to these values, the client is properly served."

In his spare time, Buchanan unwinds by working on classic cars. "Street rods, jet skis, and motorcycles," he says. "Anything with a motor!" And that makes perfect sense: Buchanan, a classic in his own right, loves helping things run well.

Windermere welcomes Ben Buchanan to its growing family of coastal offices. For more information, visit WindermereSoCal.com.