

## **MEDIA CONTACT:**

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## WINDERMERE REAL ESTATE

## WELCOMES NEW AGENTS

**RANCHO MIRAGE (Calif.) – October 23, 2010 –** Windermere Real Estate welcomes four of its newest agents to its Coachella Valley family of full-time real estate professionals.

Karen Stearns brings 26 years of exceptional local real estate experience to the new Windermere Palm Springs Midtown office at 1255 E. Ramon Road. Originally from lowa, Karen began her career with Edie Adams Realty, where her abilities quickly made her a top producer and gained her membership in the President's Circle, Diamond Circle, and Previews International. Karen is a Certified Residential Specialist and is an active member of the Women's Council of Realtors. An avid health enthusiast and animal Samaritan, Karen lives with her husband, their dogs and horses on their 9-acre ranch.

Desiree Otero has joined the Windermere Palm Springs Main office at 850 N. Palm Canyon Drive. She began her career in real estate in 1988 with a small boutique company in Spokane, Washington. Moving to the Coachella Valley in 1994, Desiree has continued to distinguish herself, specializing in Palm Springs residential sales with a broad range of buyers and sellers. Desiree values her extensive real estate affiliations: she served on the Board of Realtors for 8 years and was named Realtor of the Year for 2006. As a member of the Graduate Realtor Institute (GRI), her resources extend far beyond the Coachella Valley. Desiree loves sailing and mountain hiking. She and her husband make their home in Palm Springs.

Ronnie Starr has joined Windermere's Palm Springs Midtown office at 1255 E. Ramon Road. She has lived in California for 16 years, the last five of which were in Palm Springs. She brings to her real estate clients a sharp style honed by 12 years of New York interior design experience. Ronnie has built her reputation on providing the best service before, during and after each transaction. "I love helping people to reach their goals," she says, "and my clients will confirm that for you."

Rod Edmondson has come to the Windermere Rancho Mirage office at 71-691 Highway 111, bringing nearly two decades of Coachella Valley experience, a great admiration for the industry, and a shining reputation among his peers. His listening and communication skills make him a perfect fit for Windermere. "Powerful networking, marketing and negotiation skills help me provide my clients with the results they're

looking for," says Rod, whose area of real estate experience ranges from Palm Springs to La Quinta.

Nearly 700 of the area's finest real estate professionals call Windermere home at 16 offices throughout the Coachella Valley, and offices in Garner Valley and Lake Arrowhead. Locations include Palm Springs Main, Palm Springs Midtown, Palm Springs South, Cathedral City, Rancho Mirage, Palm Desert (San Pablo), Palm Desert (Cook & Hovley), Indian Wells Main, Indian Wells Luxury Homes & Estates, La Quinta, Old Town La Quinta, and Indio, as well as on-site offices at The Club at Morningside in Rancho Mirage, The Springs Country Club in Rancho Mirage, Deep Canyon Tennis Club in Palm Desert, and Monterey Country Club in Palm Desert. For more information, go online at www.WindermereSoCal.com.

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