

FOR IMMEDIATE RELEASE

Windermere Real Estate Family and Teams Grow for New Year

PALM SPRINGS, CA – December 28, 2013 – As the year ends, the family of real estate professionals at Windermere Real Estate Southern California continues to grow after another record-breaking year in sales. Throughout 2013, Windermere continued to grow their 16 Coachella Valley offices, adding many established, seasoned agents looking to expand their business as well as those newly licensed and passionate to make a great start in their real estate careers. Teams as well as individual agents have flourished this year with new teams such as The Landavazo Group, Emert Team, Desert Shores Resort on-site sales team, and the father-son team of Don and Mark Bennett joining Windermere's powerful network of real estate professionals.

"When we started with our first Windermere office in Palm Springs, we wanted to do real estate differently," said Bob Deville, co-owner of Windermere Real Estate Southern California. "We have always believed that in order to provide the best service to our buyers and sellers, the agents must be empowered through receiving the best tools and support as well as their own self-determination, whether that be through the freedom to execute individual branding in their marketing efforts or through partnering with fellow agents as a synergistic team."

The Scott + Jim Homes team of Windermere's Rancho Mirage office is a fine example of a successful sales team who, having experienced another great year in sales, recently enhanced its growing business with the addition of three new team members: Mario Duenas, Meda Thompson and Judi Perry. Originally with Windermere's Palm Desert Portola office, Mario has joined Scott + Jim Homes as the exclusive buyer's agent.

Mario is a licensed professional with exceptional knowledge of the Coachella Valley real estate market. A tireless advocate who always goes the extra mile, Mario's personalized service and understanding of his clients' needs are surpassed only by his engaging personality and the highest moral and ethical standards throughout every transaction.

Meda Thompson began her real estate career working as an assistant to a Buyers' Agent on a top-producing team in Portland, Oregon, where she developed her skills and expertise working with buyers and sourcing properties. Upon moving to the Coachella Valley, Meda became licensed in California and joins the Scott + Jim Homes Team as their new Marketing Director.

No stranger to the Coachella Valley or real estate, Judi Perry joins the Scott + Jim Homes Team as a licensed assistant and Realtor®. Judi's career in real estate began in the early



1990's in Sonoma, then Hawaii, and for the past 3 years in the Coachella Valley, where she has vacationed ever since her childhood growing up in Los Angeles.

"We all work as a team at Windermere," said Chris Anderson, Branch Manager for Windermere's Palm Springs South office. "We have agents who work individually, some who will partner collectively from time to time, and some as full-fledged teams. As Managing Brokers and Branch Managers, we approach each agent's work style individually, finding partners who will work well together, whether that is through a mentorship-style pairing of newly licensed and seasoned agent or, at the agents' requests, helping them form teams in a thoughtful manner that matches complementary styles and talents."

For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.

About Windermere Southern California:

The Palm Springs area market leader, Windermere Real Estate Southern California consistently lists and sells more than any other local real estate brokerage. Founded by owners Bob Bennion and Bob Deville in 2001, Windermere Real Estate Southern California provides superior, professional real estate services to their clients in Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta and Indio. Windermere's Premier Properties program showcases and markets some of the valley's finest homes and estates for maximum impact and worldwide exposure.

An invited member of the Leading Real Estate Companies of the World® and exclusive local affiliate of Luxury Portfolio International®, Windermere's extensive network of agents, clients and partners is truly the largest, top-producing network for real estate available in the Palm Springs market. For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com.



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